



## **Policy plan for the Apeldoorn foundation for Ukraine**

The Apeldoorn Foundation for Ukraine (AVO) was initially established to coordinate aid initiatives by residents of Apeldoorn, entrepreneurs, the municipality, and aid organizations in order to jointly offer Ukrainian refugees in Apeldoorn a safe place to live. The starting situation of our foundation was in a context in which many things were still unclear. There were questions about the numbers of refugees who were looking for a safe base in Apeldoorn, their request for help and it was also unclear which initiatives would be developed by the various (Apeldoorn) aid organizations.

Over time, there was more clarity about both the numbers of refugees and the various wonderful initiatives of the various aid organizations. During that period, our foundation mainly contributed to the provision of relief goods that could not be provided by the government. This may include the provision of bicycles, child seats, spectacle lenses and telephone cards. Furthermore, the foundation has made a substantial contribution to 50 iPads for the children at Wereldschool De Vlinder.

All these initiatives involved close collaboration with various representatives of the Municipality of Apeldoorn. Then came the request from the municipality to think with them about setting up a website in which practical information for (Ukrainian) refugees can also be shared with news and current affairs from the Apeldoorn community.

After careful deliberation, the board of the foundation has declared its willingness to do so. One of the considerations of the board was that the foundation, now that the fog of the many ambiguities has lifted somewhat, will have a clearer focus.

From now on, the foundation will focus on the management of the website [apeldoornhelp.nl](http://apeldoornhelp.nl). This is a website where we focus on the information needs of (Ukrainian) refugees and their host families. We do this by offering two categories of information:

1. Practical information about living in the Netherlands and especially in Apeldoorn. One can think of a kind of Apeldoorn Orakel, but then for refugees.
2. News and current affairs relevant to (Ukrainian) refugees.

The information is displayed in Dutch, English and Ukrainian.

After the initiation phase, an editorial board will be formed under the responsibility of the board, which will deal with the management of the website. This editorial board will meet periodically.

The website includes a form where interested parties can register their initiatives. The editorial board will also monitor the news itself in order to be able to mention relevant news items on the website. Furthermore, the website in Apeldoorn will be brought to the attention through various expressions on Social Media.

#### **Finance:**

The development and maintenance of the website is done in collaboration with an advertising agency. There are costs associated with this. These costs are financed through donations. A donation option will be included on the website. The annual accounts of the foundation are audited annually by AACC accountants in Apeldoorn and will be published on the website of Apeldoornhelp.nl

#### **Reward Policy**

Board members do not receive any remuneration for the work they perform for the foundation.

#### **Who are we?**

As socially involved entrepreneurs from Apeldoorn, we want to join hands with others to do something for the victims of the horrible situation and the humanitarian disaster in Ukraine. We cannot alleviate the suffering of the refugees. What we can do with our joint effort and as a community in Apeldoorn is to receive the refugees warmly and to offer as much support as possible.

Jaap Fluit	(secretary)
Dick Braakhekke	(treasurer)
Frans Wehkamp	(chair)

**Apeldoorn, 24 augustus 2022**